OUR BULLETIN

Those who have faith and strength to carry out their aims are the ones who will succeed.

IMPORTANCE OF PUBLIC RELATIONS

This Editor, after hearing and reading some of the statements from General Telephone's Public Relations Department has decided that it is time for him to put forth a few ideas when it comes to releasing information:

1. Public opinion is the final arbiter in all matters affecting public interest in a Democratic Society.

2. People though often emotional, do respond to facts and want the truth; and ultimately they will act upon it.

3. It is the unknown which often frightens, the unfamiliar which is most likely to be misunderstood.

4. Good public relations must begin with good conduct. It is not enough to have merely a good statement of a case; the need first is a good case based on sound policy and conduct in the public interest.

Mr. B., if you follow this instead of trying to push all that "H O O H O O H" down the public's throat.............they might believe that you were the public relations director for GEN. TEL. CO.

NOTICE

FAMILY HOSPITAL INSURANCE AND LIFE INSURANCE PREMIUMS

must be paid to General Telephone Company by SEPTEMBER 1st.

M.G.Y

Thanks to the "NEWS DESK" at W.L.C.Y, there is at least one source of public information that can be relied upon in the Bay Area.

HAVE YOU GOT THE ANSWER?

Why was Mr. Carl Broeren, Jr., who averted the strike last year, changed from Operating V.Press. to Administrative Vice-President where he has no authority to intervene now?

BE-UNION, BUY-RITE, BUY-UNION!

Next time that you are shopping in a Kwik-Chek or a Bash 'n Berry store, select an armful of HERITA BREAD.

This bread is "Union-made" and the bakers have donated financially to our Local 82l.

Our "thanks" to all of you.

A N D

While we are on the subject of "Union-made Products " let's all be more conscious of patronizing unions.

For example: Winston Cigarettes are manufactured by non-union labor.

CONTRIBUTIONS WANTED

The Editors of the Picket Line Post would like guest editorials, news, poems and cartoons to publish.

Leave at 1212 Florida Avenue or

Will pick up on Picket Lines.

ELECTION DAY

Vote September 10th for the men who will represent labor and unions in your city government.

"IS THIS OPEN SEASON ON 'S C A B S'"
OUR BULLETIN

"A man’s character is revealed by his speech."

Proverb.

EVERYONE IS IMPORTANT

Good Industrial Relations come first in any business; good production follows after. Good industrial relations are the "corner stone" on which good production rests.

The biggest job General Tel. Co. has is to recognize that every employee is important in the telephone business right from the top executive all the way down to the humblest worker, and all are entitled to equal consideration.

When we talk about FREE ENTERPRISE, let us not make the mistake of thinking that it belongs to management alone. FREE ENTERPRISE also includes the employees. FREE ENTERPRISE for management alone is not FREE ENTERPRISE.

The truth is that management and employees of General Telephone Co. need each other to make a team. The sooner the company recognizes this simple but fundamental truth, the better it will be for the employees, the company, the public, and the stockholders.

R E M E M B E R... OUR ONLY COMMODITY IS SERVICE!!!

the EDITORS of the Picket Line Post.

VITAL STATISTICS

At present date, the Tampa P. B. X. department is supporting the union 99% either on the picket lines or engaged in other union activities. HOW’S YOUR DEPT. DOING?

THOUGHT FOR TODAY:

We “walked out” together; we will "walk in" together.

PRIMARY ELECTIONS

V O T E ••••• September 10th

REMEMBER •••••

WAY FOUND SHOPS CLAY.

A TRIBUNE REFRAIN: "ARBITRATION IS AMERICAN WAY"

Tampa—I am just an average citizen whose anger is aroused when an out-of-state company entrusted with furnishing a service as vital to the welfare of a community as communication is allowed to continue to operate when it has failed so miserably to supply that service.

Over 2,000 employees, some with 20 or 30 years service with the Peninsula Telephone Co., certainly would not have voted to strike unless working conditions in the General Tel. Co. had become intolerable.

The American way of settling difficulties is by arbitration and the fact that the company refuses this method would indicate that it has no regard for the welfare of the public or its employees.

Since all of our government officials, state, county, and city, seem helpless to remedy the situation I feel that we citizens should take some action: Refuse to pay telephone bills for interior service, or no service at all. In some cases request removal of the telephone. Insist on arbitration. And vote for another set of government officials when the time comes.

Mrs. L.N.

INFORMATIONAL MEETING

All striking members of Local 821 will meet at 2:00 P.M. on Tuesday, September 3rd, at Local 166’s meeting hall at 1700 Franklin Street.

MARCH, MARCH, MARCH

Labor Day and every day this week. Marchers will meet for formation at 9 o’clock at the City Parking Lot. Come and bring your friends with you!

T O D A Y

Picket Captain’s Meeting at Labor Temple at 10 o’clock.

OAK PARK LIONS CLUB

The 8th Annual Fish Fry for the benefit of under-privileged children will be held on underprivileged children will be held on Thursday, Sept. 5th at 5:00 P.M., At the Oak Park School Lunch Room at 1916 10th Ave. Interested? Contact Leslie Baggett. MANY FISHES...