

6.6 Appendix F *Consultants and the Advisory Board*

CONSULTANTS

Priscilla Caplan

Priscilla Caplan is the Director of the Digital Library Services Division at the Florida Center for Library Automation (FCLA), a post she has held for the past five years. Before coming to FCLA, she was Assistant Director for Library Services at the University of Chicago Library, from August 1993 through July 1999. And, prior to that, she held positions in the Office of Information Systems at Harvard University.

Priscilla maintains several on-going national commitments, including co-chair of the OCLC/RLG PREMIS (Preservation Metadata: Implementation Strategies) Working Group, membership on the NISO Digital Collections and Content Steering Committee, and many more. Her areas of expertise are several, and she is published in each. But, she is most widely known for her work in metadata standardization, having held prominent positions with the Dublin Core Advisory Committee and the National Information Standards Organization's Standards Development Committee.

Priscilla will consult with the Project's Principal Investigator, other consultants and the Advisory Board on newspaper metadata issues. She has studied issues of newspaper metadata and served with the National Information Standards Organization when it took up the University of Florida's request to consider empanelling a standards committee to deal with historic newspaper metadata issues. In her capacity at FCLA, she has investigated newspaper deployment systems and consulted with vendors and other service providers relative newspaper digitization.

See Priscilla's resume in Appendix E.

Martha Hruska

Martha Hruska is the Director for Technology (formerly, Technical Services) at the George A. Smathers Libraries on the University of Florida's campus in Gainesville, Florida. She has held this post since 1990. Before assuming this post, she had been the Chair of the Libraries' Catalog Department.

Martha served as the Principal Investigator for the State of Florida's *United States Newspaper Project (USNP)*, based at the University of Florida. She continues to coordinate on-going effort to identify, catalog and preservation microfilm Florida's historic and current newspapers.

Martha will consult with the Project's Principal Investigator, other consultants and the Advisory Board on issues relative to the USNP project in Florida,

particularly vis-à-vis refilming newspapers deemed important to the project but not available on preservation microfilm. She brings to the process a wealth of contacts and the ability to direct the University of Florida's technical resources needed to complete project tasks.

See Martha's resume in Appendix E.

Assessment Team Consultants

Robert H. McDonald – Florida State University

Marilynn Ochoa – University of Florida

Bridgett Y. Turnipseed – Florida State University

- See Vitae for each, *attached above*.

ADVISORY BOARD MEMBERS

The Advisory Board is composed of members with various strengths. Some are expert in Florida History. Others are recognized for their administrative skills and knowledge of higher education in Florida. Others represent state and regional library cooperatives and are close to a membership serving a broad spectrum of public information needs. Others represent publishing in general or journalism in particular.

Barry Baker

Mr. Barry Baker serves as Director of Libraries at the University of Central Florida in Orlando, a rapidly growing institution serving one of Florida's fastest growing regions. Mr. Baker also a member of the Executive Committee of the Association of Caribbean University, Research and Institutional Libraries (ACURIL), and reflects Florida's long association with the Caribbean. Mr. Baker is Florida Library Network Council member, an advisory board for the Florida Electronic Library (<http://www.flelibrary.org/>).

Mr. Baker is the Principal Investigator of several digitization projects, including the respected Central Florida Memory (<http://centralfloridamemory.lib.ucf.edu/default.asp>) project, which hopes to broaden its "Florida Stories" with access to Florida's newspapers. The 1900s marked an awakening for Central Florida and Orlando in particular, a growth clearly illustrated on the Sanborn® Fire Insurance Maps (<http://palmm.fcla.edu/sanborn/>) and outlined in the collections of Central Florida Memory. But access to newspaper texts will provide new depth.

While at the University of Georgia, Mr. Baker served as Principal Investigator for the U.S. Newspaper Project in Georgia.

Bill Conniff

Dr William P. Conniff serves as Executive Director of the Panhandle Libraries Access Network (PLAN), which serves libraries throughout the multi-county region of Florida's panhandle. He also serves on the Florida Library Network Council member, an advisory board for the Florida Electronic Library (<http://www.flelibrary.org/>).

Dr. Conniff sits on SOLINET's Preservation Advisory Committee (PAC). SOLINET is the south's regional OCLC and library services provider. The PAC advises development on National Endowment for the Humanities-supported Preservation & Access services throughout the South. Dr. Conniff is no stranger to preservation microfilming or to library systems.

Dr. Conniff is the Principal Investigator of a LSTA-funded regional digitization project that will contribute holdings to the PALMM Collections.

James Cusick

Dr. James G. Cusick serves as Curator for the P.K. Yonge Library of Florida History at the University of Florida. Established in 1945, the Yonge Library predates the State Archives as a repository of Florida material and is ranked as one of the best and most comprehensive collections on Florida history. He is responsible for selection of the University of Florida's contributions to the Florida Heritage Collection, the Florida Map Collection, and the Goza and Mickler Florida Newspaper Article Database. Most pertinent to this grant, the Yonge Library holds the state's most extensive collection of both original Florida print newspapers and newspapers on microfilm. Indeed, the University's newspaper preservation microfilming is largely driven by the collection of the P.K. Yonge Library.

Dr. Cusick's most recent book is *The Other War of 1812: The Patriot War and the American Invasion of Spanish East Florida* (Gainesville, FL : University Press of Florida, 2003). And, he is the recipient of an award from the St. Augustine Foundation to digitize and make searchable the card calendar of the East Florida Papers.

More apt to his membership on the Advisory Board of this project is his recent involvement in the National Endowment for the Humanities-funded Florida Humanities Council workshop series for teachers of Florida history. The series promoted development of learning modules and other curricula. And, he is co-Principal Investigator with Erich Kesse, on the component project, "Development of a Teachers' Resources Website."

Althea Jenkins

Dr. Althea Jenkins serves as Director of Library at Florida State University (FSU) in Tallahassee, Florida, a post she assumed in 2001. FSU is one of Florida's two oldest institutions of higher learning, and houses some of the state's oldest and most valuable print newspaper collections. Before assuming her current position, Dr. Jenkins served for ten years, from 1991 through 2001, as Executive Director of the Association of College and Research Libraries (ACRL).

In addition to her administrative skills, Dr. Jenkins brings her knowledge of education theory and practices to this Project. She is keenly interested in information literacy issues and the impact of information technologies on education, society and librarianship.

Mark Flynn

Mr. Mark Flynn directs the Florida Electronic Library (<http://www.flelibrary.org/>) (FEL) and, previously, was instrumental in the launch of Florida Memory (<http://www.floridamemory.com/>) at Florida's Division of Library and Information Services. FEL harvests content from Florida Memory, the PALMM Collections, and other digital libraries from throughout Florida. FEL, in turn, packages these resources together with commercially acquired resources to Florida's Public Libraries and to anyone anywhere with a Florida public library card. The citizens of the state of Florida would benefit directly and immediately from the National Digital Newspaper Project in Florida.

In addition to his understanding of Florida's digital libraries, Mr. Flynn brings an understanding of virtual reference services as well as Florida's *Distance Learning Library Initiative*. He also comes with contacts in Florida's LSTA program, where he had served as a program officer and within the State Library. Mark reports for Florida's State Librarian, Judith Ring.

Mark Greenberg

Dr. Mark I. Greenberg directs the Florida Studies Center and the Special Collections Department at the University Libraries both on the campus of the University of South Florida (USF) in Tampa. He has directed the Center since November 2001 and, with a joint appointment, Special Collections since January 2004. Also at USF, he is an affiliate with the University's Latin American and Caribbean Studies program.

Dr. Greenberg has been an assistant editor of *The Florida Historical Quarterly*. In 2000, the Mississippi Humanities Council named him Humanities Scholar of the Year. He has published and lectured extensively on Jewish history in the South. His most recent presentation on Florida's Jewish heritage was *Shalom Y'all*, a 2004 film presentation to the Florida Folklore Society, that dealt with contemporary Jewish life in both large cities and small towns throughout the Deep South.

At USF, his young Oral History Program is now recognized as one of Florida's best. His interest in documentary heritage extends back to his tenure at the University of Florida's Department of History and its Samuel Proctor Oral History Program, the oldest such program in Florida and one of the largest in the South.

Dr. Greenberg brings the infrastructure of the Florida Studies Center, as well, to the Advisory Board. The Center's affiliates include research and teaching faculty in all areas of Florida studies: history, sociology, politics, agriculture, transportation, law, economics, religion, etc.

Raymond Neal

Mr. Raymond Neal serves as Senior Librarian of the Florida Collection at Jacksonville Public Library, one of Florida's largest public libraries. The Collection serves the entire northeastern Florida region, with particular strength in Jacksonville history.

The Collection and Mr. Neal's understanding of Jacksonville history are particularly important. At the start of the Twentieth Century, Jacksonville was Florida's largest, most industrial and most vibrant city. Key West, Miami, Pensacola and Tampa were distant rivals. Located not far from the Georgia boarder, on the major north/south rail lines, and Florida's largest port, Jacksonville was, for many, the gateway to Florida. Many of the state's influential newspapers of the decade 1900-1910 were published in Jacksonville. The most important event of Jacksonville and, some would say, of Florida's history for this period was the Great Fire of 1901 that leveled the City. Jacksonville's reconstruction and the ascendancy of its rivals is well documented in these newspapers.

Prior to becoming head of the Florida Collection, Mr. Neal was Project Librarian for the Jacksonville Public Library Digital Library Collection (DLC). The DLC (<http://jpl.coj.net/DLC/DLC.html>) is an effort to digitize the library's more notable holdings, including rare books, manuscripts, a sizeable postcard collection, photographs and other assorted items.

Arva Moore Parks

Ms. Arva Parks is a Florida writer and illustrator from south Florida. Her most recent publication is *Miami Then and Now* (Miami, FL : Thunder Bay Press, 2003). Originally published in 1992 and republished in 2003, it is an illustrated historical account of Miami's growth. Her other publications include:

- *The Forgotten Frontier: Florida through the Lens of Ralph Middleton Munroe* (Miami, FL : Banyan Books, 1977)
- *Where the River Found the Bay : Historical Study of the Granada Site, Miami, Florida.* (Tallahassee, FL : Florida Department of State, [1985])
- *Harry Truman and the Little White House in Key West* (Miami, FL : Centennial Press, 1991)
- *Miami: the Magic City* (Miami, FL : Centennial Press, 1991)
- *Miami Beach: a History* (edited by Ms. Parks; Miami, FL : Centennial Press, 1994)

- *Miami, the American Crossroad: A Centennial Journey, 1896-1996* ([Needham Heights, MA] : Simon & Schuster, 1996)
- *Honor & Excellence : a Century of Ransom Everglades School*, with Laura Pincus (Miami, FL : Centennial Press, 2003)

Ms. Parks' career as an historian of Miami and south Florida have examined the history of Miami, particularly during the heady Boom years of 1890-1920.

David Shedden

Mr. David Shedden directs the Eugene Patterson Library at the Poynter Institute in St. Petersburg, Florida. The Poynter Institute is one of the country's foremost independent schools of journalism.

In addition to serving as the Institute's library director, Mr. Shedden is also a researcher for the Poynter Online website. Since 1995 he has maintained an online resource center of journalism bibliographies and research links (http://poynter.org/resource_center/). Topics covered include journalism history, media ethics, diversity, reporting, new media, and many other journalism subjects.

From 1984-1986 Mr. Shedden was a volunteer interviewer and archivist for Florida Governor Bob Graham's Oral History Program. In the mid 1990s he served on the statewide committee for the Florida / U.S. Newspaper Program. Shedden is the author of the American Society of Newspaper Editors report, "Preserving a Newspaper's Past: A Guide to Developing a Newspaper Oral History Program" and he was a contributor to the ASNE publication, "The Learning Newsroom." This past summer he published the Poynter Online article, "The First Convention Broadcast: Radio at the 1924 Conventions." An earlier project, "Florida Newspapers Chronology (1783-2000)", was recently posted on the Internet.

Barbara Stites

Ms. Barbara J. Stites serves as Executive Director of the Southwest Florida Library Network (SWFLN) in Fort Myers, which serves libraries throughout the multi-county region of Florida's rapidly developing southwestern counties. She also serves as a Florida Library Network Council member, an advisory board for the Florida Electronic Library (<http://www.filelibrary.org/>). She has written on Internet access in Florida's public libraries. And, she is the Principal Investigator for a LSTA-funded digitization project.

Ms. Stites joined SWFLN in 1999. Prior to that, she served on the Board of Directors for the Tampa Bay Library Consortium (TBLC) and later worked as the Executive Director of TBLC. Barbara is also an affiliate of the Center for Leadership and Innovation at Florida Gulf Coast University (FGCU). She has been employed as a school librarian, an elementary school teacher, a law librarian, and as an information specialist for Price Waterhouse. She brings a knowledge of how school and special libraries use information and newspapers to the Advisory Board.