

## LSTA OUTCOMES PLAN

**Project Name** Rewiring Florida's News: from microfilm to digital Library George A. Smathers Libraries, University of Florida

**Project Summary / Program Purpose:** The purpose of this project is to change the preservation model for newspapers from microfilm to digital and to create the core collection of the Florida Digital Newspaper Library by digitizing and making internet searchable and viewable 27 local Florida newspapers beginning with January 2006 issues. This grant will set up the technical infrastructure to be expanded over time to include more newspaper titles and years; thus, creating a digital resource that is useful to all Floridians and can be integrated into the Florida Electronic Library.

				<u>EVALUATION</u>	
INPUTS	ACTIVITIES	OUTPUTS	OUTCOMES	INDICATORS	SOURCES / METHODS
Digital Library Center staff <i>(see, Section E: Inputs, Staff)</i>  Project Technicians <i>(see, Section E: Inputs, Staff)</i>  FCLA Digital Archive <i>(see, Section E: Inputs, Staff)</i>  Software <i>(see, Section E: Inputs, Software)</i>  Equipment <i>(see, Section E: Inputs, Equipment)</i>	Hire, train, and supervise project staff  Purchase equipment  Digitize, markup and serve all issues of designated newspapers between January 1, 2006 and June 30, 2006  Create a newspaper digitization manual  Create Web interface and database  Develop publicity materials to be used by participating newspapers and for distribution to local libraries and schools	# issues digitized, marked up and served  #metadata records created and served for harvesting  Web site with search interface created  # electronic publicity materials developed for: 1) newspapers 2) branch public libraries 3) community college libraries 4) public high school libraries  Document standards and procedures used in project; share as requested.	1. Public uses technology to get information. (The creation of a Florida digital newspaper collection will enable Floridians to easily find and use news related to their local communities. It will also provide rich content for use in local schools and could be used in the development of local Newspapers in Education programs such as the one offered by the St. Petersburg Times <a href="http://nieonline.com/sptimes/index.cfm">http://nieonline.com/sptimes/index.cfm</a> )	1a. # of hits on newspaper database  1b. Inspection of use logs to determine hits by user category, e.g., .gov, .edu, .com  1c. # responses to pop-up questionnaire that will be online for first two weeks in September  1d. # electronic publicity packages sent to: 1) newspapers, 2) branch public libraries 3) libraries of community colleges 4) public high school libraries	1a,b,e System generated statistics, using a customized web-use statistics program developed by the Project Programmer (working against use logs automatically recorded by the web server). A visual representation of use will also be displayed using HitMaps script ( <a href="http://kmi.open.ac.uk/projects/hitmaps/">http://kmi.open.ac.uk/projects/hitmaps/</a> )  1c Responses collected through web survey commercial software and analyzed by project staff  1d. Count of email addresses used to distribute publicity.